

What's your gamer profile?

What's your role? Are you a

- ♥ Literacy Practitioner
- ♣ LBS Manager/Director
- ♦ Administrative Support Person
- ♠ Literacy Network or Support Organization Staff Person

Are you a gamer?

- ♥ I play screen-based games
- ♣ I play table-top and/or card games
- ♦ I play both screen-based and table top or card games
- ♠ I do not play games

Why do you enjoy playing the games you play? What keeps you coming back to play again?

- ♥ I like the immersive experience of the gaming "world"
- ♣ I like the fact that each time I play I get better at the game
- ♦ It's a great way to connect with friends and family while having fun
- ♠ I like the competition, and beating someone else with my game skills

What is your understanding of / comfort level with gamification?

- ♥ I understand and use gamification techniques
- ♣ I'm familiar with gamification but want to learn more
- ♦ I've heard the word but I don't know what it means
- ♠ This is the first time I'm hearing about it

What's your gamer profile?

What's your role? Are you a

- ♥ Literacy Practitioner
- ♣ LBS Manager/Director
- ♦ Administrative Support Person
- ♠ Literacy Network or Support Organization Staff Person

Are you a gamer?

- ♥ I play screen-based games
- ♣ I play table-top and/or card games
- ♦ I play both screen-based and table top or card games
- ♠ I do not play games

Why do you enjoy playing the games you play? What keeps you coming back to play again?

- ♥ I like the immersive experience of the gaming "world"
- ♣ I like the fact that each time I play I get better at the game
- ♦ It's a great way to connect with friends and family while having fun
- ♠ I like the competition, and beating someone else with my game skills

What is your understanding of / comfort level with gamification?

- ♥ I understand and use gamification techniques
- ♣ I'm familiar with gamification but want to learn more
- ♦ I've heard the word but I don't know what it means
- ♠ This is the first time I'm hearing about it